



Implementation Update

1st Quarter 2022



Welcome to our first newsletter of the fiscal year highlighting some of the work Leland is doing to bring us closer to the goals and vision of our Comprehensive Plan, Leland 2045. You can find more on the [Leland 2045: Planning for Generations](#) webpage.



QR Code for Leland 2045



QR Code for Maps

Protection for our Natural and Cultural Resources!

During the Community Stream Clean-Up Event on June 18, 335 pounds of trash and recycling was removed from the area of the future Sturgeon Creek Park.

On August 2, the Town [announced](#) it had been awarded \$258,429 in funding from the North Carolina Department of Agriculture's Streamflow Rehabilitation Assistance Program (StRAP) to conduct vegetative debris removal activities in Leland streams. These sections of stream total approximately 8,657 linear feet and encompass areas of Jackeys Creek, Mill Creek, and Sturgeon Creek were identified to have significant impairment from vegetative debris, downed trees, and limbs.

The Town of Leland has been awarded \$20,000 through the North Carolina Resilient Coastal Communities Program (RCCP) to survey and design a grading plan to improve the frequent flooding of [Mallory Creek Drive](#). Phase 3 of RCCP is for the engineering and design of a nature-based solution for a shovel-ready project. This funding will help the Town continue to increase resiliency and safety for the community. Phase 3 funding will provide a drainage plan for a portion of Mallory Creek Drive that frequently floods. The Town hopes to apply for RCCP Phase 4 funding for construction of the identified nature-based solution in spring 2023.

Connecting Our Neighborhoods!

Over the past several months, Town staff has been working with IT service management company VC3 to redesign the [Town website](#). The process started by soliciting feedback from community members last fall about their experience with the previous site and goals for the new one. Many people expressed similar desires for something more user-friendly, modern, and easier to navigate.



Some of main features you'll notice about this new website include a new and enhanced design, prioritized information on the home page, improved navigation, integrated social media, and enhanced ADA tools to assist with posting accessible content.

The Town is partnering with the North Carolina Forestry Service and North Carolina Urban Forest Council to create a Tree Canopy Assessment.

Supporting Our Resilient Economy!

Since last quarter, the Town has annexed approximately 190-acres of new land into the municipality allowing for growth the continue to take place on land identified with high development potential.

Additionally, the [Interactive Mapping Tool](#) went live to guide redevelopment, economic growth, and public investment.

Inclusivity, Health, and Safety!

The Town of Leland is excited to officially open the new Leland Fire/Rescue Station 53 that was built in a strategic location to serve the rapidly growing area along Highway 17. Travel times to incidents in this area that used to be 8 to 12 minutes will now improve to 4 to 8 minutes.



The National Weather Service (NWS) has named Leland a [StormReady](#) community. Being a StormReady community means Leland is better prepared to save people and property in the event of severe weather and has the necessary communication and safety skills to do so. The designation will help the Emergency Management Department and other staff strengthen safety programs by providing clear-cut guidelines on how to improve hazardous weather operations.

The Key is Infrastructure!

The Town of Leland has been awarded a \$950,000 grant through the North Carolina Emergency Management Transportation Infrastructure Resiliency Fund from the N.C. Department of Public Safety. The money will fund the [Leland Resilient Routes Project](#) to identify critical routes within and surrounding Town limits. Routes identified through the Leland Resilient Routes Project

could include evacuation routes or roadways owned by NCDOT, the Town, or private ownership.

The Town is pleased to announce that the Olde Waterford Way Extension Project has been, with construction anticipated to start late June and be completed this Fall. This project will extend Olde Waterford Way from Palm Ridge Drive to Olde Regent Way.



The Town has advertised and bid a project to resurface nine streets within Town limits: Olde Waterford Way, a portion of Woodward Drive, Palm Ridge Drive, Old Village Circle, Royal Palm Way, a portion of Pine Harvest Drive, Bentgreen Drive, West Gate Drive, the intersection at New Pointe Boulevard, and the commercial section of Grandiflora Drive.

Cooperating in the Region!

Upon mutual discussion between the Leland Fire/Rescue Department and the Winnabow Volunteer Fire Department, Inc., it was determined that it would be beneficial to the residents of the Seabrooke neighborhood leading to the Leland Town Council approving a Fire Automatic Aid Agreement on June 16.

Leland Fire/Rescue has launched a new [Volunteer Firefighter Recruit/Sponsorship Program](#) as part of ongoing efforts to better serve the community and attract the best candidates to the growing department.

Through this program, the department will sponsor people to go through the [Fire Academy at Cape Fear Community College](#). The academy runs twice a year, and Leland Fire/Rescue will sponsor two individuals during each session.

Our Planning Themes



HIGHLY VALUED AND PROTECTED NATURAL AND CULTURAL RESOURCES

Leland's natural resources are fundamental to our lifestyle, economy, well-being, and resilience. Protecting and maintaining its health and ecological function are a primary objective within planning for growth.



LIVABLE, DIVERSE, AND CONNECTED NEIGHBORHOODS THAT ACCOMMODATE GROWTH

Leland's neighborhoods and communities promote connectivity, sense of place, character, and quality of life. This is done by providing walkable and bikeable places for living, working, shopping, recreation, and interacting for diverse age groups, income levels, and abilities.



A RESILIENT AND STABLE ECONOMY

Leland has the programs, plans, strategies, and a workforce that is prepared to capitalize on regional opportunities that diversify and expand its tax base and stabilize its vulnerability to economic cycles.



AN INCLUSIVE, SUPPORTED, HEALTHY, SAFE, AND EDUCATED COMMUNITY

Public health, safety, and education are valued and provided for with access to housing choices, high quality schools, libraries, healthy foods, parks and recreation, health care, safe neighborhoods, art, and culture.



INFRASTRUCTURE THAT SUPPORTS COMMUNITY LIFE

Leland plans and provides for efficient, cost-effective, and environmentally friendly infrastructure service, walking and biking, safe and complete streets, and opportunities for potential future transit connectivity.



AN ACTIVE PARTICIPANT IN A COOPERATIVE REGION

Leland's plans and the plans of adjacent jurisdictions complement each other's vision, goals, and opportunities for success. We collaborate with our neighbors to elevate both Leland and the region.

Our Vision

Leland is prosperous, inclusive, and resilient. It is a healthy, safe, equitable, and accessible community built upon our strong values for the natural environment; inclusivity; walking and biking; social, economic, and physical connectivity; the quality of our neighborhoods; access to services, facilities, and places to gather; and the unique image and sense of place we have nurtured together as a community.

Leland 2045
planning for generations